



Board of Director’s Meeting Agenda

Date: Tuesday, January 21, 2014

Time: 6:00 pm to 8:30 pm

Wyndham Orlando Resort International Drive

**Roll Call Attendance:**

<b>Present</b>	<b>10</b>	<b>Absent</b>	<b>2</b>	<b>Guest</b>	<b>1</b>
Jean Krupinski	✓	Jo Fickes	X	Anthony McCall	✓
Phil Van Dusen	✓	Bob Jalio	X		
Robin St Clair	✓				
Fred Griffith	✓				
Denise Gillespie	✓				
Katie Smith	✓				
Megan Hamel	✓				
Jim Pullin	✓				
Tim Budinger	✓				
Sally Morris	✓				

Meeting started at 6:10 PM.

Old Business

- UCF Event was a major success. Will be sure to do a similar event next year. Thanks to everyone that helped!
- Inventory Management: Rain Maker, Conference is scheduled for May 29<sup>th</sup> and 30<sup>th</sup> in Orlando.
  - Fred has given his information and will look to understand if APICS can assist in conducting one of their sessions on Inventory Management
  - Unsure of pay and other details
- District Meeting this weekend: Jim and Jean will be attending
- Second Harvest this weekend: Denise will be in charge of attendance and lunch
  - Plan on meeting at 8:00 AM (1/25/14)

Review BOD Actions

- **Phil** to look into ordering other squares.
- Role of company coordinators
  - **Tim, Katie & Sally** to decide if it would be a good idea to have a company coordinator dinner to explain their expectation
- **Fred** visit the company coordinators (meet with them and help them get more involved)
- **Denise and Jeff** to meet on the ins and outs of Linked In
- **Jim** has ~40 dollars left to spend – ideas: pins?

Finance

- Budget Update \$55,087 for the year, up \$2,328 higher than what we had planned for the beginning of the year
- Student Chapter Case Competition
  - The Mid Florida Chapter decided to donate \$2,000. **Phil** will write the check and give to **Jean** to present
  - Jim is bringing paintings that his wife made to the auction. Thanks Jim!



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Marketing

- Announcements in Periodicals and Local Media – put an ad in the UCF student paper
  - **Tim** send Katie an electronic form of what was published
- **Anthony** and **Tim** work on tailoring APICS to Healthcare
- Jean provided Tim with the 2013 “Book of Lists” by OBJ. This should provide a great resource to various companies and their market segment and can be used to do the monthly marketing letters.
- Company Coordinator Re-Kindle
  - **Katie** send list to Tim, Sally, Fred and Jean of company coordinators who agreed to be company coordinators vs company coordinators that were assigned
  - **Sally** give Fred information that she put together last month
  - **Fred, Sally and Jean** call and make an appointment
    - Need to have a conversation
- **Denise** send Tim Facebook and LinkedIn sign-on and passwords

NOTE: In the future, we will put a slide at the end of all presentations about our Facebook and LinkedIn pages.

Programs

- UCF Brief – Big Success! Thanks everyone!
- Catrike e-mail is out! (2/11)
- Don Guild – Webinar at 12PM (3/11)
- Tour of Orlando International Airport (4/8)
- The 7 Deadly Sins of Forecasting & Company of the Year Recognition / Company of the Year (5/13)
- Fall 2014 Program Planning – start in September with a Welcome Back Meeting
  - UCF in February next year
  - John Flynn from Teledyne?
  - Walmart Distribution Tour?
  - Walmart Distribution speaker?
  - Jean to follow up at District Meeting for ideas from other Chapters

Education

- LMCO Training
  - Started 2<sup>nd</sup> Module of Master Planning of Resources
    - Are able to communicate back and fourth
    - Consistent attendance with a few doing self-study (32 people)
- Other Training
  - One module left
- Will start looking to see if there is interest for next fall



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Student Affairs

- Seminole State – Consultant has only been in his position for a few months, and is interested in helping us gain exposure in the school
  - Is interested in getting students involved in our APICS chapter
  - He is building his contact list, so it really is a good time to get involved with him
- Rollins Meeting Update
  - Professor suggested targeting the undergrad program
    - He wasn't able to go to the PDM
- Valencia: there seems to be a lot of opportunity
  - **Fred** to send **Robin** the contact information of Louis
  - **Robin** to contact Louis
- Student on BOD?
  - Robin reached out to the students and followed up with e-mailing them about future involvement with APICS. She will continue to interact with the students.

Membership

- Lost two members
- We did gain a graduate student

Social Media and Website

- **Fred** and **Denise** to talk with **Jeff Schoffield**
- Melanie contacted Denise to use our website to her company
  - After a board discussion, we will not advertise other companies on our website
- **Denise** will change SOP to update to new logo
- Since Denise is the last presentation of the Conference, the Board will support her in staying an extra night.
  - We will receive CBAR points for her presentation

By Laws

- **Robin** will coordinate redline of bylaws : **Fred** to help

Open Discussion

- APICS Shirts with new logo for BOD and Membership Sale: Denise to obtain pricing
- Holiday Dinner – We would like to have one. February or March
- Review Actions

NOTE: Innovation in CBAR (Last section): include webinar, tours and speakers mix up as well as our night with UCF, University of Phoenix and Valencia students

Other Actions

**Megan** to send Tim e-mail addresses since some people aren't getting the e-mail

Meeting adjourned at 8:55 PM.