



Board of Director's Meeting Minutes
 Date: Wednesday, October 26, 2016
 Time: 6:30 pm to 8:00 pm
 Telecon

Roll Call Attendance:

Present	5	Absent	3	Guest	0
Anthony McCall	√	Fred Griffith	X		
Denise Gillespie	√	Jean Krupinski	X		
Phil Van Dusen	√	Chris St. Clair	X		
Chris Beehner	√				
Katreece Dunbar	√				

Old Business

- Anthony commented on how great our WEB site looks, thanks to Denise's on-going efforts.
- We are looking for suggestions in regards to where we as a BOD would like to have a Holiday Gathering. Denise has suggested Season's 52 in Altamonte Springs.

Old Actions

- Denise reiterated the need to complete and review the scorecard during our monthly BOD meeting. This needs to be re-visited by all, your section filled out and returned to Jean for consolidation.
- Phil is close to having a final budget. Denise will review the announced changes to the APICS educational programs and notify the BOD if she needs to purchase any materials for 2017/2018.

Membership –

- Scott has resigned from the BOD effective immediately. Anyone interested should contact Anthony.
- Anthony spoke to the need to use the membership report to contact members that have a suspended membership. We must contact these members directly to ask if they plan on renewing their membership and invite them to attend the next plant tour or PDM.

Finance (Phil)

- Current balance is approximately \$45,000.00.

Marketing (Anthony & Denise)

- Anthony recapped that he and Chris St. Clair attended the MACF President's Dinner on Friday, October 21st.
 - Several potential leads were discovered that may present the opportunity for the chapter to sell/teach some Principles courses.



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- Anthony will send out follow up emails and include Denise in the introduction.
- Denise brought up the need for us to follow the 3 Rules of Marketing to ensure that our members see/hear about our events 3X. This may be an action that could boost member attendance at PDMs.

Programs (Chris B, Denise, & Anthony)

- **Anthony will contact Conelec, Hudson Technologies, and True Science to lock in a plant tour for March.**
 - January - Keith Launchbury – Demand Driven Planning
 - **January Second Harvest Event – Chris St. Clair to confirm the date so that we can advertise to the membership.**
 - **March – Still need a Speaker and Topic**
 - **March – Tour**
 - **Tour ideas are Conelec, Hudson Technologies, or True Science**
 - Chris Beehner raised the question of why APICS and ISM didn't conduct more joint events?
 - Denise stated that historically, APICS and ISM did have an annual joint meeting.
 - Denise stated that she had reached out to them for a joint meeting and was informed that the \$25 cost was too high and that the ISM members didn't receive enough value for them to attend a joint PDM.
 - The ISM also meets on Wednesdays now. It is unlikely that they will change their meeting schedule to attend a PDM.
 - Denise reiterated that she believed that if you provide a quality program (speakers, topic, and venue), people will recognize the value and attend the events.
- Anthony suggested that we conduct more networking events, similar to what we did in August (target the Altamonte Springs area and further south for a venue that would be attractive to members).
- Anthony raised the issue of potentially hosting a golf tournament or fishing tournament in 2017/2018.
 - The BOD was not in favor of these actions at this time.
- Chris Beehner stated that he was planning a Student/Management Networking event to be held at SSC in March/April.
 - APICS would be invited. He will have a panel available to the students to ask questions and get real feedback.
 - The goal is to invite managers with hiring authority and that are large enough companies that they hire steadily enough to provide the students with the opportunity to make a contact that could land them a job.

Education (Denise)

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- The open BSCM that was scheduled to begin on Saturday, October 29th, was canceled.
 - Only two students had registered.
 - The chapter would have lost \$1,970.00 by providing the course.
 - Denise will coordinate with Edgar (St. Leo University) and Mark Belotte to determine when the course can be rescheduled.
- Kamand has expressed interest in a Principles Inventory Control Workshop. They have identified 6-8 students that they want to have attend the training.
 - The challenge is that they want the material delivered in single, monthly sessions in January-March in ½ day segments.
- At the SE District Meeting, Denise learned about the GLA Certification (Global Logistics Associate) that resulted from the APICS acquisition of ASTL.
 - This certification focuses on warehouse and shipping skills. The expense and time needed to earn this certification are significantly less than a CPIM.
 - Chris Beehner expressed interest in being able to teach this material to his students (potentially as a lab).
 - Big upside to the student is that when they complete their degree, they can also have completed the GLA certification.
 - Now they have an industry certificate to assist in getting a better job and higher salary.
 - Denise and Chris will discuss in further detail next week.
- Chris Beehner brought up the issue of APICS only recognizing students that are full time for the purpose of creating a student chapter.
 - The Young Professional BOD member for the APICS BOD was in attendance at the SE District meeting. He stated that this is a common complaint from the chapters and is now under review by the APICS BOD.
 - The students enrolled in the SCM program at SSC have an average age of 32 years.

Website (Denise)

- Denise attended the SE District Meeting in New Orleans on 10/21-10/22. While there, she spoke with other chapters about what they used to host their websites. The two most common were:
 - Constant Contact
 - Association Management (used by the Triangle and Atlanta chapters).
- The Mid Carolina Chapter also presented on how to effectively use social media to reach your membership and market events.

Open Discussion

- The next SE District Meeting will be in Atlanta, GA on February 3-4, 2017.
- Chris Beehner will recruit a student Advisor to join the BOD.

Meeting adjourned at 7:55 PM.