

“Detecting and Reducing Supply Chain Fraud” Presentation Summary

This presentation reviews the gaps in supply chain technologies and operations and discloses how fraud is able to occur. This is an extension of the analysis of the transactional output of traditional supply chain technologies which is traditionally used solely for performance reporting. An overview of how supply chain systems can be used to detect and reduce fraud will be examined. The collaborative efforts between operations, audit, and information technology is reviewed, as this enables a multi-return on project investments for process improvement and risk management projects where benefits may be problematic to justify and quantify. The collaborative partnership allows project risks to be shared as well as enterprise data to be analyzed from different perspectives, better achieving overall enterprise goals.



Norman Katz
Biography

Norman Katz launched Katzscan Inc. on January 1, 1996 to provide clients with independent hands-on consultation and visible results within critical organizational areas to strengthen supply chain relationships and reduce unnecessary costs. Specific areas of focus include: software selection and implementation, data migration; data analysis and information insights; Electronic Data Interchange; Enterprise Resource Planning systems; revitalized operations; strengthening customer and vendor supply chain relationships; vendor compliance; technology training; user and technical documentation; and fraud assessments. Prior to starting his own company, Norman held career positions such as: Programmer, Business Systems Analyst, and Information Technology Manager. His experience extends across a variety of sectors including consumer packaged goods, retail, pharmaceutical, apparel, publishing, and general manufacturing and distribution.

Within the US Norman is published in 20 trade magazines and newspapers. He has presented over 45 insightful programs to professional groups on various supply chain, technology, and fraud topics, including internationally on supply chain fraud in Mumbai, Hong Kong, and Krakow (Poland). Norman is the author of two internationally published books. *Detecting and Reducing Supply Chain Fraud*, August 2012 and *Successful Supply Chain Vendor Compliance*, December 2015. Both books are the first on record on their respective topics (“supply chain fraud” and “vendor compliance”) and are published by Gower/Routledge Publishing.

Norman is a Florida Private Investigator, a Certified Fraud Examiner, Certified Fraud Specialist, Certified Controls Specialist, and has a Certification in Corporate Governance from Tulane University College of Law. Norman is a certified Microsoft Office Specialist for Office 2010 and in Microsoft Excel for Data Analysis and Visualization. Norman graduated from the University of Florida in 1985 with a Bachelor of Science in Business Administration majoring in Computer Information Sciences. Norman is also the Owner of Tropical Knights Fencing, coaching both foil and sabre fencing, but is also known to pick up an epee when so challenged.